



These guidelines are set by Profile Developments under the brand name The Palladio Door Collection and The Avant Garde Collection, hereinafter the 'company' or 'we' or 'us/ our', with an address at Kilfergus Ltd., Peter House, Oxford Street, Manchester M1 5AN, headquartered at Glin, Co. Limerick, Ireland, and the potential collaborator, hereinafter 'influencer' or 'collaborator' or 'you/ your'.

Who are we?

Profile Developments was established in 1984 in Glin, Co. Limerick, Ireland. In 2008, a unique range of external composite door range was launched under The Palladio Door Collection. With 31+ stunning styles in 13 vibrant colours, The Palladio Door Collection is the best composite door range in the Irish & UK markets today.

Among our several benefits, our doors are not painted but come with a foil finish and do not warp, fade or rust. We also offer a 12-year manufacturing guarantee, along with a 5-year anti-corrosion warranty on our Marine Grade 316 stainless steel door furniture and glass, possibly unlike anyone else on the market. Our doors are double-rebated and triple-glazed as standard and will keep the heat in.

The Avant Garde Collection is our new range of stylish doors to suit the aspirations of modern and contemporary homes- Available in 5 styles in 10 colours as of now.

Know more about our doors here: <https://palladiodoorcollection.com/uk/why-choose-palladio/>

Why do we want to collaborate?

This proposal is an expression of interest **only** and in no way confirms the collaboration until the deliverables are confirmed and the contract is signed by both parties.

We believe that your audience, as our potential collaborator, is huge and resonates with our product offering and brand. We're looking to collaborate with accounts who match with one of the following in The United Kingdom:

- 120,000+ Instagram followers;
- 60,000+ TikTok followers;
- 40,000+ YouTube subscribers; or

- 1000+ Pinterest followers or 500,000+ monthly Pinterest impressions over a 12-month period.

If you don't fall in any of these categories yet, don't worry, reach out to us and we **might** be able to work with you on something.

What do you get?

To put simply, the free supply and install of your designed Avant Garde door, subject to our minimum door specifications, unless mentioned otherwise.

You get to design your brand new free door using our free online door designer [tool](#) that allows you to customize and visualize the designed door on a picture of your house.

We're only looking for Avant Garde collaborators at the moment. If a Palladio door is of interest to you, please let us know and we **might** be able to look into it in the future.

We do **not** offer a flat fee instead of or alongside our doors as we would never want anyone to endorse us simply for the sake of it. The quality of our doors speak for itself, hence we assure you that your fee/efforts/time would be covered in the price of the supply and install of your designed door through our local installer.

We are the manufacturers of the doors and deal with door trade only across Ireland & the UK. Should you wish to know of the price of the door, you may request it from the installer assigned to do the job. It will be on your responsibility to make sure this gifted product aligns with HRMC and other policies.

Get inspired: <https://palladiodoorcollection.com/uk/product-gallery/>

What do we get?

Social media following and credibility that will translate into conversions and brand awareness!

What are the exact deliverables from your end?

- An initial **door designer video** that outlines your journey of designing the door using our free online door designer [tool](#), highlighting some of our door benefits and characteristics. This video is then sent on to us by you through WeTransfer/ DropBox/ MailDrop. Once this video is approved by our team, this collaboration gets signed-off, following which the video is posted by you on your profile. You may choose to add us as a collaborator.

Please note that this initial pre-collab door designer video falls under our **no-obligation** clause and should the collaboration refuse to move forward past this initial point, we would not be responsible to compensate you for your time or efforts.

Once the video is approved, an email confirmation and a contract via DocuSign will follow. We will then contact an installer/ supplier/ reseller of ours near you who will perform an initial survey (measure the door frame/ inspect the site) of the door, confirm the order and send it on to us- The initial survey should be carried out within 8 weeks of us contacting the installer though delays may occur. Once the order is received by us, the doors take around 4 weeks to be manufactured and a few more days for delivery, though delays may occur.

- You would then **consent** and **feature** in the door installation video talking about your experience and the door which would be **filmed** by a videographer booked in and paid for by us. You're welcome to feature your family member(s)/ pets along with you should you wish to do so.

The installer will notify you of an installation date depending on their schedule. It will be **your** responsibility to notify us of the installation date at least 72 business hours before the installation is due.

If you're a YouTuber with over 40,000+ subscribers, you might be exempt from the pre-collab door designer video requirement. You may also choose to film the door installation yourself, provided it is of a professional quality that can be used across our website and social media. YouTubers could mention the door designing process/ issues with their current door and why they'd like to go for our door, installation process and what do they think of the new door in a vlog/ series of vlogs (please notify beforehand)

Examples of things to talk about in the installation video:

- What made you choose our door?
- What difference would this new door bring to your home?
- Why did you go for this particular design and colour?
- How have you found the entire process to be?

Example: 'I have/ my friends have composite doors in their houses that are painted. That paint has faded under the sun or because of the weather. And it looks awful! My research tells me that a Palladio door comes with a renolit foil finish, meaning that the door won't fade as it is not painted. Can you imagine the door never fading or having to paint it ever again?'

Or 'A Palladio door is so secure that it comes with a 12-year manufacturing guarantee alongside a 5-year anti-corrosion stainless steel door furniture and glass, possibly the only company to offer such a guarantee. I'm in love with this!'

To know more: <https://palladiodoorcollection.com/uk/about-palladio/>

Basically, anything that could be delivered with a bit of enthusiasm- That said, we have no doubts about your potential!

- The last step of the deal entails you hosting a **giveaway** on your main social media profile, promoting it on your stories and announcing the results. You could add us as a collaborator.

What are the exact deliverables from our end?

- Installer fee for the initial survey as well as bear the costs for manufacturing and transporting the door to the installer followed by the installation unless mentioned otherwise.
- Videographer fee.
- Giveaway prize, usually a voucher unless stated otherwise.

General T&Cs:

- The door designed should be subject to a minimum of 878 mm x1951 wide opening and in compliance with our standard measurements. In the unlikely event of the collaboration not going forward, we will not use any information provided by you or be liable to compensate you.
- We will share your contact details with our local installer so that they may contact you for the survey and installation. We will also share your details with the videographer. The contract will be sent to you via DocuSign. You may have another contract with the installer as the guarantee of your door will lie with them. Apart from these, we will never share or sell your data with any other third-parties.
- The dates for posting the media would be discussed and agreed upon by both parties. The door designer video will have to be posted before the installation, failing which the installation will not go ahead.
- The media shared is to remain on your profile(s) indefinitely unless mentioned otherwise. You, as the influencer, consent to us, as the company, to use the media (includes footage from installation, pictures of the installed door by itself as well as the influencer in front of it, other clips) across our websites/ social media platforms and printing purposes (festive calendars etc.)
- The installer is informed of the installation being filmed. However, in the event of an unforeseen circumstance on the day of the installation or the fitters refuse to being filmed, the door would be left with you at a safe place while new fitters would be arranged.
- Both parties adhere to perform the tasks outlined and agree to be responsive. Should there be no communication from you for a period of 3 months and beyond from the last response received, the collaboration shall be made void.
- We may request you for your audience demographics, pictures of the new door and for a Google review.
- Many influencers ask for the door to be fitted by someone they know of who is not trading with us. We would like to advise that should things proceed, we would not be liable for anything apart from manufacturing faults, if any. Your guarantee would lie with the individual/ company who installed the door for you.

- Please do not measure the door by yourself- let the installer do it and send us the measurements.
- Should there be a breach of contract any any stage, the onus would be on the you as the influencer to compensate us as the company.
- This contract is in line with our [Terms & Conditions/ Privacy Policy](#).

Sounds good. I'm interested!

Great, the next step would be to send us a picture of the current door that needs replacing along with the designed door if not done already. You may request for a hard copy of the [brochure](#) and colour swatches for free, if that would be of any further help.

It is up to you as the collaborator to send on the door designer video following which the collaboration would be steps away from kicking-off.

You can find a ton of inspiration material across our social media when it comes to the door designer videos/ installation videos/ giveaways/ door inspiration/ tips and more.

Door dictionary: <https://palladiodoorcollection.com/uk/door-dictionary/>

Our profiles:

- Irish site: <https://palladiodoorcollection.com/>
- UK site: <https://palladiodoorcollection.com/uk/>
- Instagram: <https://www.instagram.com/palladiodoorcollection/>
- Facebook: <https://www.facebook.com/palladioCollection>
- Twitter: https://twitter.com/Palladio_Doors
- YouTube: <https://www.youtube.com/PalladioDoorCollection>
- Pinterest: <https://www.pinterest.ie/PalladioDoor/>
- TikTok: <https://www.tiktok.com/@palladiodoors>
- LinkedIn: <https://www.linkedin.com/company/profile-developments>

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*The
Avant Garde
Collection*